

Motivation at Work

Choose one of the following organisations.

- 1) Primark
- 2) Tesco
- 3) Cadbury



You are a HR Manager for your designated company. With all the motivational theorists in mind you need to create a programme of activities and policies that will motivate all of your employees.

This programme must be in the form of a report, and must include:

- A list of all job roles that work within the organisation.
- An outline of what their jobs entail.
- A plan of any onsite or offsite motivational activities for the year.
- A list of incentives that the company will adopt all year round, and who they apply to.
- What outcome you hope the programme will have on each type of its workers.