



Practice Session 1

Suggest a Project to XJTLU



Xi'an Jiaotong-Liverpool University
西交利物浦大學

Roland Berberich
MRes, MSC



International Business School
Suzhou at XJTLU
西浦国际商学院



Project Proposal

Purpose:

Get people interested and ask you for more details.

NOT the final deal!

First impressions are important.



Project Proposal

Things to consider:

Does this address a problem/need?

What are the benefits?

Is it realistically achievable?



Project Proposal

Submit your proposal by 18:00

Present your Proposal according to notice.



THANK YOU

